GET SMART. GO GREEN OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. The GET. SMART GO GREEN Video Contest (“Contest”) is open only in the State of New Jersey (K-12) accredited public or private school staff, teachers, and students or non-profit educational organizations (any such school or non-profit educational organization is also referred to herein as a (“NJ School”). NJ School participants may be required, in Sponsor’s sole discretion, to provide proof of organization proprietorship for verification purposes. Void in other states and where prohibited or otherwise restricted by law. The Contest is subject to these Get. Smart Go Green Official Rules (these “Official Rules”), which are binding and final on matters relating to the Contest, except as expressly stated otherwise.

TERM: This Contest begins on April 29, 2019 at 12:00 am Eastern Standard Time and ends on June 17, 2019 at 11:59 pm Eastern Standard Time, (the “Contest Period”). Entry into this Contest is acceptance of these Official Rules. The Sponsor of this Contest is Pfister Energy, Inc., located at 57 Goffle Road, Hawthorne, NJ 07506 USA. (“Sponsor” or “Pfister Energy”) “Smartflower”, is a registered Trademark of SFS Acquisition, LLC, Boston, MA (“Non-Sponsor”) and is not a sponsor of this Contest. The Non-Sponsor is not affiliated with nor does it endorse, nor is it endorsed by, Pfister Energy. Marks not belonging to Pfister Energy, Inc. or its affiliates are used without permission, and the Non-Sponsor has not authorized, approved, endorsed, or sponsored, and does not administer nor is otherwise associated with this advertisement or Contest, except for SmartFlower Solar, LLC by way of the manufacturing the Smartflower solar system that is provided exclusively by Pfister Energy, Inc. as the (“Grand Prize”). This Contest is no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, Twitter, YouTube or Vimeo.

I. ELIGIBILITY: Participant must be at least 18 years of age at time of entering Contest. Any participant under 18 will need an appointed adult representative (“ Authorized Representative”). Authorized Representative must be 18 or older and a teacher, staff member or other registered official with the requisite authority to bind the NJ school. Both participant and Authorized Representative will be referenced herein as (“Entrants”). As a condition of participation by his/her NJ School, Entrants agree to secure any and all additional consents and releases from third parties (including self, students, and if student is a minor in his/her jurisdiction of residence, such student’s parent/legal guardian), so as to perfect all releases or grants of rights referenced in these Official Rules.
A. To qualify, Entrants need to register online, only after satisfying all video requirements Section III, through the corresponding Contest Entry Form www.pfisterenergy.com/getsmartgogreen, referred herein as (“Get Smart. Go Green Web Site”), during the Contest Period. Entrants must have a valid email address and complete address of the location is required (no P.O. Boxes). Entrants must fully complete Get Smart. Go Green Web Site and acknowledge that he/she has read and fully understands these Official Rules and represents that all information included in the submission is true, complete and correct to the best of his/her knowledge and belief; that the NJ School is allowed to participate in the Contest pursuant to its policies and regulations as well as applicable law, and that he/she has the requisite authority to bind the NJ School for purposes of this Contest. Entrants agree to abide by the terms of these Official Rules and by the decisions of the Sponsor, which are binding and final on all matters pertaining to the Contest.

(A) Entrants must also appoint an authorized point of contact (“Solar System POC”) on Pfister Energy’s Get Smart. Go Green Web Site This Solar System POC must meet all eligibility requirements, as stated above, and (i) has authority capabilities within the District or Organization, immediately following Contest Period between the months of June, 2019 – August, 2019. (ii) will be available to receive, via email, Sponsor’s Grand Prize finalist notification (iii) signs off on interconnection application and liability waiver documents.

(B) Solar System POC responsibilities include, but not limited to, NJ School grounds inspection, obtaining signatures and consent for building zoning, and planning applications and any other required documents, installation scheduling and availability, and present for any public meetings required for planning board approval.

(C) If Entrant, satisfies above conditions, he/she can select appropriate Get Smart. Go Green Web Site, option. Section VII provides additional information on Grand Prize delivery and installation requirements.

B. The following individuals are not eligible to enter Contest: employees, contractors, directors, and officers of Sponsor, and affiliated companies; the Sponsor’s agencies, distributors, wholesalers and retailers; and the Sponsor’s web design, advertising, fulfillment, legal, judging, administrative, and promotion agencies involved in the administration, development, fulfillment, and execution of this Contest, and the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or “step” of each) and those living in the same household of each such person (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Contest).
C. Sponsor is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God.

D. This Contest is not intended for gambling. If it is determined that an entrant is using the Contest for gambling purposes they will be disqualified and reported to authorities.

E. Sponsor reserves the right to verify eligibility of any potential Entrant. Winning Grand Prize is contingent upon meeting all requirements set forth herein. Entrants who do not meet those requirements will be disqualified, and their submissions will be void. Sponsor reserves the right to change the Official Rules at any time.

II. TIMELINE: ENTRIES MUST BE SUBMITTED DURING THE CONTEST PERIOD. The dates of the various stages comprising the Contest are set forth in the following chart. Contingent upon Entrants meeting all of Contest’s Official Rules requirements.

<table>
<thead>
<tr>
<th>Stage of Contest</th>
<th>Start Date</th>
<th>End Date</th>
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<tbody>
<tr>
<td>Submission Period &amp; Selection of NJ Schools Submissions</td>
<td>April 29, 2019 at 12:0 AM EST</td>
<td>June 17, 2019 at 11:59 PM EST</td>
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<tr>
<td>Public Voting Period</td>
<td>April 29, 2019 at 12:00 AM EST</td>
<td>June 24, 2019 at 11:30 PM EST</td>
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<tr>
<td>Judging Period</td>
<td>June 25, 2019</td>
<td>July 2, 2019</td>
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<td>Winner Notification</td>
<td>July 3, 2019</td>
<td>July 8, 2019</td>
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<td>Grand Prize Announcement *</td>
<td></td>
<td>September 16, 2019</td>
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*Contingent on meeting and fulfilling all Official Rules.

III. VIDEO REQUIREMENTS: Entrants will create an original video, up to two minutes in length. Entrants will have an opportunity to talk about or illustrate ideas/plans on Why does School Need Solar and Want to “Go Green” and how this would help contribute to sustainable environmental changes. Tell and/or show us: Why do you need solar, why solar energy is important, what impact a solar system will make at NJ School. Tell and/or show what makes your NJ School “green”, showcasing sustainable actions already implemented, and why solar energy will help. Do you have solar on the roof? Does your NJ School have a vision to become energy efficient? Will it make a difference both locally and globally?

A. Entrants required to upload to NJ School’s Facebook, YouTube, Instagram or Vimeo account using hashtag #GetSmartGoGreen and/or tagging Pfister Energy. Hashtag can also be used on Twitter.
B. **Entrants complete submission** on Get Smart. Go Green We Site. Entrants submit videos in the teams with original submissions from the same NJ School are allowed. Schools in the same district can enter separately.

**IV. CONTEST SUBMISSION REQUIREMENTS: During Contest Entry Period**, Entrants will need to complete submission of Pfister Energy’s Get Smart. Go Green Web Site, to officially enter the Contest and to provide Video URL mentioned in above section, for contest submission to be valid. Once reviewed and approved by Sponsor, video will be displayed on Pfister Energy’s Get Smart. Go Green Web Site, including but not limited to, Facebook, Twitter, LinkedIn, Instagram, YouTube, and in public media outlets. In addition, across NJ School’s social media platforms where videos will be shared for viewing and voting. Creating a submission indicates consent and become exclusive property of Pfister Energy.

A. Submissions must not contain material, which is sexually explicit, obscene, violent, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, etc.) offensive, threatening, profane or harassing.

B. All copyright, moral rights and rights of personality for all content, including music and actors, must be cleared and/or giving due credit. Failure to clear these rights will result in removal of the entry from consideration in the competition.

C. Sponsor reserves the right to use any and all information related to the Contest, including information on Entrants obtained through the Contest, for marketing purposes or any other purpose. Entrants further grant Sponsor the right to use and publish their proper name/s (excluding minors without consent), NJ School Name, Location, information and materials contained in the Official Rules, photographs, and any statement or remarks about the contest, online and in print, or any other media, in connection with the Contest without further compensation or permission, except where prohibited by law. No royalties will be paid at any time.

D. The Contest and all the related pages, contents are copyright of Sponsor. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

E. Contest Entry Submissions will be submitted and transferred to the ViralSweep Platform (the “Submission Platform”) for processing and tracking the number of votes, entries, and social media shares and # mentions. Entrants submission must comply with all the Submission Platform’s terms and conditions and privacy policy, restrictions, and guidelines specified. For more information, visit www.ViralSweep.com.
V.  **JUDGING AND NOTIFICATION:** Grand Prize Winner will be selected from all eligible entries received by June 17, 2019 at 11:59 PM EST. All Entries that meet eligibility criteria for the Contest and do not otherwise violate any Official Rules, as solely determined by the Sponsor, which will be final and binding in all matters relating to the Contest.

A. **Final determination of the Grand Prize winner will be made by Sponsor.**

   Submissions will be judged on:
   
   i. Content: originality, authenticity, relevancy, suitability
   
   ii. Shareability: # of votes, submissions shared, social awareness
   
   iii. Sustainable Story: entertaining, momentous, reflective

B. **The Sponsor will notify the Solar System POC via submission emails between July 3rd, 2019 and July 8th, 2019.** This notification will also include scheduling details for NJ School visitation for grounds inspection. If Winner is unreachable after seven (7) days, or if that Winner is unavailable for prize fulfillment, an alternate Winner will be selected. If an eligible Winner cannot be found for the prize, that Grand Prize will not be awarded. **Winner announcement will be publicly announced on September 16th, 2019 and is contingent on meeting and fulfilling all Official Rules.**

VI. **GRAND PRIZE:** (1) Smartflower Solar System. Grand Prize includes all delivery, material and installation costs. SmartFlower Solar, LLC assumes no liability for the solar system offered as the prize in the Contest other than remaining warranty obligations for the Smartflower product. **Winner will also receive a visitation from Sponsor to NJ School and will present to all students and staff about solar and other “green” technologies.** Grand Prize is non-refundable, cannot be exchanged, non-transferable, and have no cash value. No alternative prizes will be awarded for any reason. Each Winner is responsible for all federal, state and local taxes and Solar System POC will be required to complete an IRS form W-9, if applicable, and reserves the right to withhold prizes until completed form W-9 is received.

VII. **OTHER GUIDELINES:** Maximum total installation cost including permits, engineering, and installation will be $10,000 calculated by Sponsors’ true out of pocket costs excluding overhead and profit. If maximum is exceeded, Winner will have option to (1) pay additional costs, (2) decline award, or (3) accept Solar System without installation. Maintenance is excluded, manufacturer warranty is valid. Grand Prize contingencies as follows:

A. Approval with Authority Having Jurisdiction (AHJ)

B. If there is an existing solar array on site – letter of authorization from Solar System POC school and any 3rd party owners of solar array must authorize installation. If NJ School is currently
receiving a Feed-In Tariff for power returned to the grid, Solar System POC must check with your power retailer to determine this.

C. Placement of Grand Prize must be within 100 feet of utility meter. Additional charges may be associated with installation of the Solar System on the Winner’s property such as; If the location point does not have proper clearance and is greater than 100ft from the from utility meter, additional electrical, labor and materials costs may be added.

D. Site must be largely free of shading by the building and will be assessed during inspection. Sponsor excludes any and all site preparation such as clearing materials, foliage, and other obstructions in order to gain access and to install Grand Prize. Landscaping is not included and fencing if required.

E. Back-up power will not be provided and power to NJ School may need to be shut down to allow for interconnection of system.

F. Grand Prize Winner will be required to display a Pfister Energy sign in a prominent location at their property facing the street for a period of 60 days from the date of installation.

G. If for any reason the Winner prevents Sponsor or appointed contractor from successfully installing the Grand Prize on the agreed date of installation, any additional charges incurred including travel, access equipment hire will be chargeable to the Winner. All additional charges must be paid for on or before the date of installation.

H. No claims are being made by Sponsor about the suitability of this system for your needs and the percentage of savings that may be generated.

I. If Sponsor is unable to install the Grand Prize at the Winner’s property due to any of the above reasons, Sponsor will not be required to compensate the Winner of the prize financially or supply the system materials or labor in lieu of the prize. If, at the sole discretion of Sponsor, the Winner is deemed ineligible, Sponsor may elect to draw a second Winner.

VIII. LIMITATIONS OF LIABILITY AND RELEASE: PARTICIPANT AGREES THAT SPONSOR, ITS AFFILIATES, DIVISIONS, SUBSIDIARIES, RESELLERS, DEALERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, CONTRACTORS, REPRESENTATIVES AND AGENTS (“RELEASED PARTIES”) WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE RELEASED AND HELD HARMLESS BY PARTICIPANT FOR ANY CLAIMS, LIABILITIES, OR CAUSES OF ACTION OF ANY KIND OR NATURE FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES TO PERSONS, INCLUDING WITHOUT LIMITATION DISABILITY OR DEATH. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE SITE AND IN CONNECTION WITH THE CONTEST IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES
IX. **PRIVACY:** All personal information collected by Sponsor will be used for the administration of the Contest and in accordance with Sponsor’s privacy policy. Any questions regarding privacy matters should be directed to the address set out below. Please refer to Sponsor’s privacy policy located at [https://www.pfisterenergy.com/privacy-policy/](https://www.pfisterenergy.com/privacy-policy/) for important information regarding the collection, use and disclosure of personal information by Sponsor.

X. **OFFICIAL RULES AND WINNER LIST:** For a copy of these Official Rules, please contact Sponsor by mail at the address below addressed to attention: Get Smart. Go Green Support. Please check Get Smart. Go Green Web Site to view gallery submissions and Winner information. Winner announcement will be available by September 16th, 2019, contingent based on Entrants meeting all requirements stated in Official Rules.